



Chelsea Flower Show 2024

Royal Hospital Grounds London

Tuesday 21 – Saturday 25 May 2024

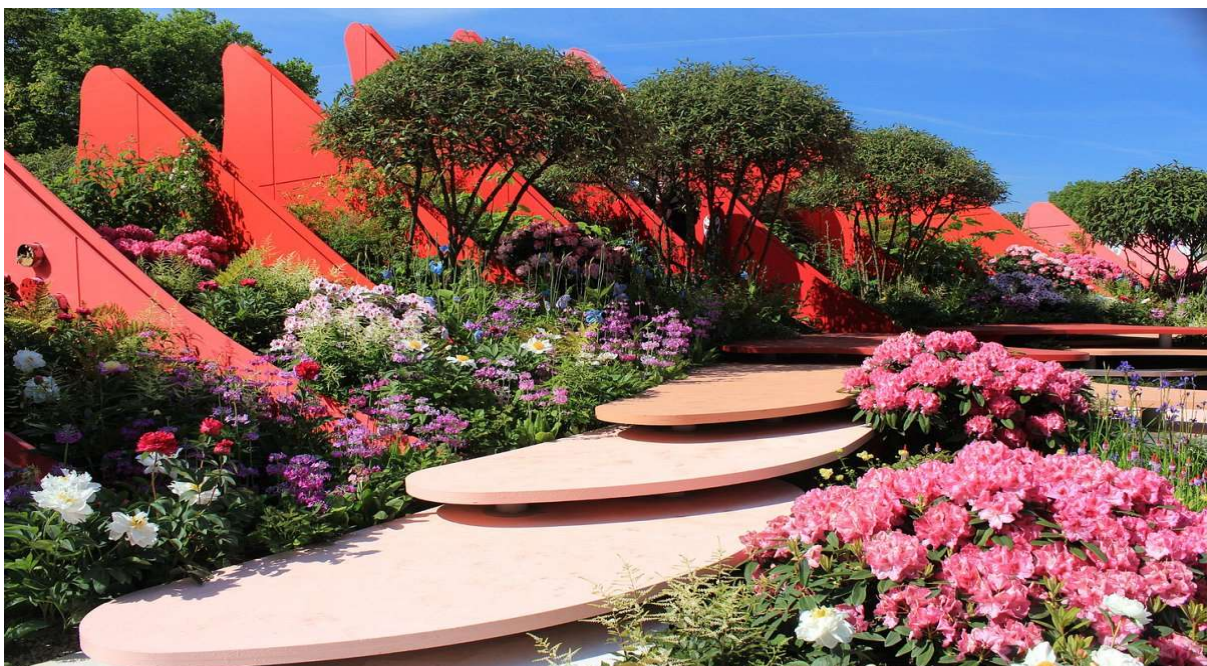
The Chelsea Flower Show is a prestigious event held annually by the Royal Horticultural Society (RHS) in Chelsea, London, United Kingdom. It is one of the most renowned flower and landscape garden shows in the world, attracting visitors, exhibitors, and garden enthusiasts from around the globe.

The Chelsea Flower Show typically takes place over five days in late May, featuring stunning displays of flowers, plants, and gardens created by leading horticulturists, designers, and landscapers. The event showcases a wide range of gardening styles, from traditional to contemporary, and highlights the latest trends and innovations in horticulture and garden design.

Key features of the Chelsea Flower Show include:

1. **Show Gardens:** Spectacular garden displays created by top designers and landscapers, often featuring elaborate landscaping, themed plantings, and innovative design concepts.
2. **Artisan Gardens:** Smaller-scale gardens that showcase craftsmanship, creativity, and unique design ideas.
3. **Floral Marquee:** A vast marquee filled with displays of beautiful flowers, plants, and floral arrangements from specialist nurseries and growers.
4. **Plant Pavilion:** A dedicated area where visitors can purchase plants, bulbs, seeds, and gardening accessories from a wide range of exhibitors.
5. **Educational Exhibits:** Displays and exhibits focused on gardening techniques, conservation, sustainability, and environmental stewardship.
6. **Celebrity Visitors:** The Chelsea Flower Show often attracts visits from members of the British royal family, celebrities, and public figures with an interest in gardening and horticulture.

The Chelsea Flower Show is not only a showcase of stunning floral displays and garden designs but also an opportunity for visitors to gain inspiration, learn about gardening, and celebrate the beauty of nature. It remains a highlight of the gardening calendar and a must-visit event for enthusiasts and professionals alike.



VIP Hospitality at the Chelsea Flower Show 2024

Corporate hospitality at the Chelsea Flower Show offers businesses and organisations an opportunity to entertain clients, network with industry professionals, and enjoy the show in a luxurious and exclusive setting. Here are some common features and offerings of corporate hospitality packages at the Chelsea Flower Show:

1. **VIP Access:** Corporate hospitality packages often include VIP tickets that provide access to exclusive areas of the show, such as hospitality marquees, private gardens, or dedicated viewing platforms.
2. **Hospitality Marquees:** Companies may set up their own hospitality marquees within the showgrounds, offering a private space for networking, meetings, and entertaining guests. These marquees are typically equipped with amenities such as catering, bars, seating areas, and restroom facilities.
3. **Catering and Dining:** Corporate hospitality packages often include gourmet dining experiences, with options ranging from champagne receptions and canapés to full-course meals served in elegant dining areas. Catering can be tailored to suit specific dietary requirements and preferences.
4. **Expert Guided Tours:** Some corporate hospitality packages may include guided tours led by gardening experts or horticulturalists, providing insights into the show's exhibits, designs, and gardening trends.
5. **Branding and Sponsorship Opportunities:** Companies sponsoring corporate hospitality events at the Chelsea Flower Show may have opportunities for branding and signage within the showgrounds, as well as promotional activities and marketing exposure.

Corporate hospitality at the Chelsea Flower Show offers a unique opportunity for businesses to showcase their hospitality, strengthen client relationships, and enjoy a memorable experience in the beautiful surroundings of one of the world's most prestigious horticultural events.

Prices for corporate hospitality packages can vary depending on the level of exclusivity, amenities, and customization options offered.

Food and drink at Spring Garden – new for 2024

Spring Garden is a haven away from the everyday, nestled in the heart of the world's most renowned flower show.

Explore our gardens and discover food and drink served straight from the earth, with the minimum of disruption to the natural world.

A true partnership between Head Chef Skye Gyngell, of Spring, Heckfield Place & formerly Petersham Nurseries, and AP&Co, join us to reconnect, unwind and rediscover a living place that celebrates the slow and simple.

At Spring Garden, we believe food and drink is at its best when it's responsibly and locally grown and prepared with joy. Simple, seasonal ingredients are served lovingly and at the peak of their freshness. From farm to table, we work with local producers and ensure every dish's provenance and make sure everything we serve is purposeful, produce driven and centred around a sense of place.

From the excitement of the RHS Chelsea Flower Show, enter an abundant garden filled with herbs and vegetables and bring your culinary journey to life.

Available for only one week of the year, our chalets and experiences marry together the natural world and London's fine dining scene.



Exclusive Private Chalets

Join us in our private chalets for an exclusive experience available for only one week of the year. All of our chalets and experiences marry together the natural world and London's fine dining scene.

From the excitement of the RHS Chelsea flower show, enter an abundant garden filled with herbs and vegetables ready to be discovered and bring your culinary journey to life.

Bring together your team for corporate hospitality by hiring a full chalet for up to 40 of your chosen guests, or speak to our dedicated sales team about creating a bespoke larger space within the garden. We look forward to welcoming you.



For further information & to book please contact us at ...

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