



Winter Wonderland for Groups

Hyde Park London

November 2024 – January 2025

"Winter Wonderland" in Hyde Park is an annual festive event held in London, United Kingdom, during the winter holiday season. It is one of the largest Christmas markets and winter festivals in the city, attracting millions of visitors each year.

Winter Wonderland in Hyde Park offers a festive escape for locals and tourists alike, providing a magical atmosphere and plenty of activities to enjoy during the holiday season.

At Winter Wonderland in Hyde Park, there are various VIP hospitality options available for groups those looking for an enhanced experience. These options typically offer exclusive access, premium amenities, and personalized service. Some examples of VIP hospitality offerings at Winter Wonderland may include:

1. VIP Ice Skating: Exclusive access to a VIP ice skating area with dedicated facilities such as private skate hire, reserved seating, and complimentary refreshments.
2. Private Cabanas: Luxurious private cabanas or chalets available for rent, providing a cozy and exclusive space for groups to relax and enjoy the festivities. These may include dedicated servers, catering options, and VIP amenities.
3. VIP Dining: Exclusive dining experiences at select restaurants or dining areas within Winter Wonderland, offering gourmet menus, priority seating, and dedicated service staff.
4. VIP Viewing Areas: Reserved viewing areas for live entertainment and shows, ensuring optimal sightlines and comfort for VIP guests.
5. VIP Lounge Access: Access to exclusive VIP lounges or hospitality areas with comfortable seating, complimentary drinks, and other VIP amenities.
6. Personalized Experiences: Customized VIP packages tailored to specific preferences or requirements, such as private tours, special access to attractions, or bespoke entertainment options.

These VIP hospitality options vary in availability and pricing depending on the specific offerings and the year's arrangements for Winter Wonderland in Hyde Park. It's advisable to check with us directly for the most up-to-date information on VIP hospitality packages and reservations.



THE ULTIMATE CHRISTMAS DESTINATION IN THE HEART OF LONDON

Located in London's iconic Hyde Park, Winter Wonderland is the world's ultimate destination for festive fun. Running for six magical weeks from November 2024 to January 2025, Hyde Park Winter Wonderland offers a variety of attractions, activities, entertainment, food, drinks, and so much more.

From high adrenaline rides to family friendly performances, classic festive treats to the newest in London's Street food scene, and cosy fire pit bars to mythical ice kingdoms – we guarantee there's something for everyone. Make the most of your festive season in true Winter Wonderland style!

The event will be open from 10:00am to 10:00pm daily, excluding Christmas Day. Mornings are great for families, where you can explore Winter Wonderland at a leisurely pace. When the evening comes around, Hyde Park is transformed by thousands of sparkling lights – so grab your mulled wine, hot chocolate, or stein of Bavarian beer and get ready to join in the festive fun.



WINTER WONDERLAND VIP HOSPITALITY PACKAGES TBC

SAMPLE FROST FAYRE PACKAGE (MIN 20 PEOPLE)

Located in the lively **Bavarian Hall** be sure to secure your spot in this ever-popular destination for Christmas revelry with its steins, bratwurst, live music, DJs and dancing.

Frost Fayre package includes:

- 1 x entry ticket per guest into the magical Winter Wonderland (valid from 10 am)
- Private Table(s) within The Bavarian Hall for 4 hours (13.00-17.00 or 18.00 – 22.00)
- 3 x drink tokens per person including beer, wine, soft drinks, prosecco, spirit and mixer
- 1 x food token per person which can be redeemed within the Bavarian Hall for some traditional German food
- 1 x attraction for Ice Skating, Bar Ice or The Magical Ice Kingdom
- 1 x ride token per person giving you access to any of the on-site roller coasters
- Live performances (such as Frontal, Die Junx, and Joseph playing a great mix of music)
- Customer services representative onsite

Upgrade to the VIP GOLD tables inside the Bavarian Hall (roped-off, fully hosted, VIP toilets with the best views of the stage).



SAMPLE CHRISTMAS ALPINE PARTY PACKAGE (MIN 20 PEOPLE)

Celebrate Christmas in true style with our Christmas Alpine Party Package. Located in our alpine lodge venues **The Fire Pit** or **Explorer's Rest** depending on your group's size, this package provides an exclusive area for your guests complete with drinks, premium street food and much more.

Christmas Alpine Party Package includes:

- 1 x entry ticket per guest into the magical Winter Wonderland (valid from 10 am)
- Exclusive area at Hyde Park Winter Wonderland for 4 hours (13.00-17.00 or 18.00 – 22.00)
- 1 x attraction for Ice Skating, Bar Ice or The Magical Ice Kingdom
- £12 food token which can be redeemed at our premium street food traders
- 3 x drink tokens per person including beer, wine, soft drinks, prosecco, spirit and mixer
- 1 x ride token per person giving you access to any of the on-site roller coasters
- Live performances (acoustic and DJs)
- Fully hosted and waited for service
- Customer services representative onsite

* Minimum number depends on peak and off-peak times and is subject to availability

BAVARIAN VILLAGE PRIVATE HIRE VENUE (MIN 120 PEOPLE)

We also offer private hire of the Bavarian Village venues for groups from 120 to 1,800.

For further information and to book please contact:

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