



The Grand Prix Ball 2024

Wednesday 3 July 2024

THE MOTORSPORT EVENT OF THE YEAR

Step into a night of opulence and excitement at the Grand Prix Ball, hosted at the prestigious Peninsula Hotel on Hyde Park Corner—an unmissable event on London's summer social calendar and an integral part of the F1 calendar. Rub shoulders with Formula 1 stars during the champagne reception, setting the stage for an unforgettable evening. Marvel at a lineup of historic F1 cars, dine on a sumptuous three-course dinner among luminaries and be swept away by live performances from award-winning artists and DJs, keeping the celebration alive until the early hours.

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THE NEW VENUE IN 2024 – PENINSULA HOTEL LONDON



Nestled in prestigious Belgravia, The Peninsula Hotel epitomizes refined luxury. Seamlessly blending classic charm with modern sophistication. Located on Hyde Park corner next to the famous Marble Arch, this luxury central location takes the Grand Prix Ball's prestige to another level. The Grand Prix Ball is proud to partner with the Peninsula Hotel. This new partnership offers the perfect venue, with its beautiful ballroom adding an extra layer of elegance to host the Grand Prix Ball 2024 which will undoubtedly provide an unforgettable experience, where luxury meets Formula One royalty.



VIP HOSPITALITY OPTIONS AVAILABLE



VIP TABLE OF 12 – £7,500 + VAT

- Champagne reception
- 3-course dinner with complimentary wines
- Witness a show-stopping lineup of F1 cars
- Charity auction
- Post-dinner entertainment
- 3 x Complementary bottles of champagne
- Preferred table location

STANDARD TABLE OF 10 – £5,500 + VAT

- Champagne reception
- 3-course dinner with complimentary wines
- Witness a show-stopping lineup of F1 cars
- Charity auction
- Post-dinner entertainment
- 2 x Complementary bottles of champagne

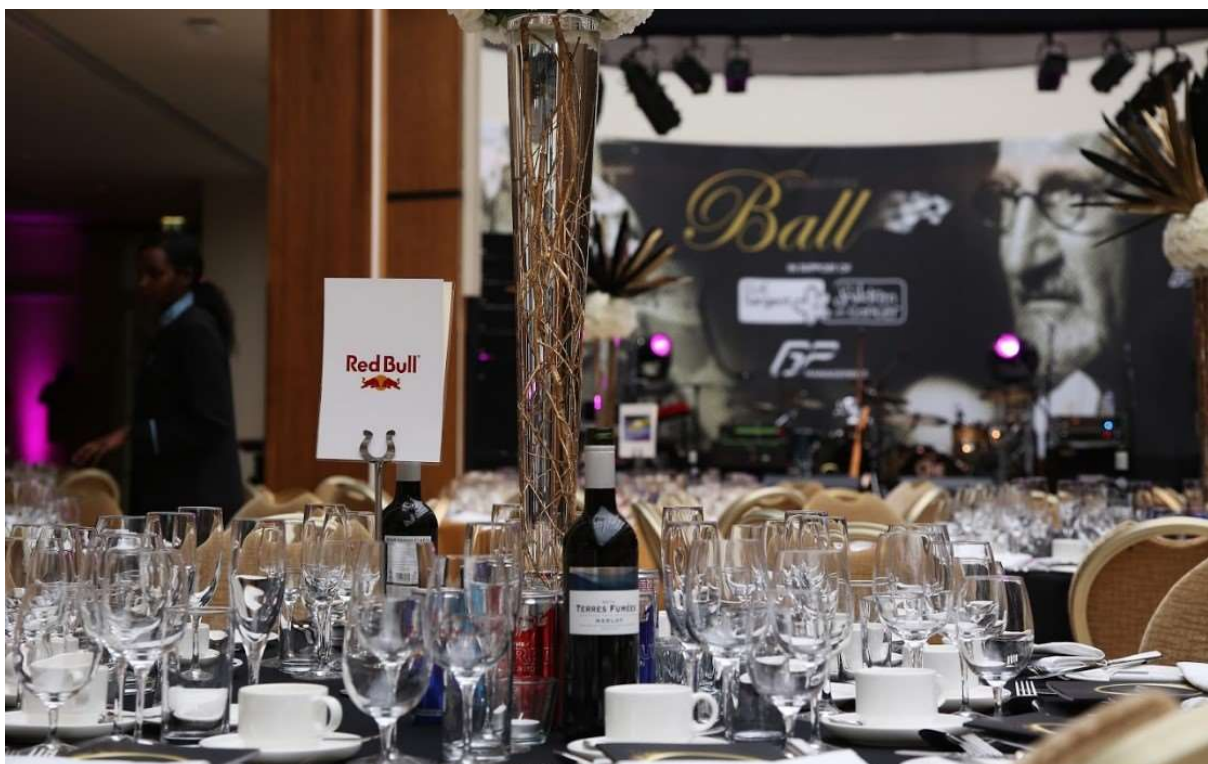
INDIVIDUAL STANDARD TICKETS – £550 + VAT (Subject to availability)

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EVENT SPONSORSHIP OPPOTUNITIES

HEADLINE SPONSOR PACKAGE 2 x TABLES OF 12 - £55,000 + VAT

- Prominent branding and recognition on all materials, including digital platforms.
- Private drinks reception prior to the event for your group.
- Tour of the F1 cars and a meet and greet with the stars of the night, including photo opportunities.
- Dedicated social media campaign with a potential online reach of over 1,000,000 views.
- Dedicated account manager for the whole event.
- Opportunity to display your company's products or services at the event.
- Opportunity to address the audience during the event.
- VIP Table to the after-party with an allocation of Champagne.
- Dedicated photographer & videographer through-out the evening.



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GOLD SPONSOR PACKAGE inc 2 x VIP TABLES OF 12 – £42,000 + VAT

Private drinks reception.

Prominent branding and recognition on all materials, including digital platforms.

Tour of the F1 cars and a meet and greet with the stars of the night, including photo opportunities.

Dedicated social media campaign with a potential online reach of over 1,000,000 views.

VIP Table to the after-party with an allocation of Champagne.

Dedicated photographer & Videographer through-out the evening.

SILVER SPONSOR PACKAGE inc 1 x VIP TABLES OF 10 – £30,000 + VAT

Prominent branding and recognition on all materials, including digital platforms.

Tour of the F1 cars and a meet and greet with the stars of the night, including photo opportunities.

Dedicated social media campaign with a potential online reach of over 1,000,000 views.

VIP Table to the after-party with an allocation of Champagne.

PROGRAMME OF EVENTS

19:00 – Champagne Reception

19:20 – Performances

20:00 – 3-Course Dinner

21:00 – Live Performance

21:45 – Guest Speakers

22:00 – Live Charity Auction

22:45 – Headline Act

23:30 – Live DJ Set



For further information and to book please contact:

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